

Course Name

NGO Fundraising & Proposal Management

Methods of Assessing Community Needs

Course Overview

This course provides professionals working in non-governmental organizations (NGOs) with skills needed to identify and develop a pool of donors for their organization. It also guides enrolled professionals on successful proposal writing targeting different types of donors. The course is characterized by an interactive delivery approach to help learners build and strengthen their understanding of how to identify, qualify, and segment donors effectively for their organization.

Course Objectives

Learn how to develop a plan for community assessment to guide efforts to better understand community needs and resources.

- ✓ WHAT DO WE MEAN BY NEEDS AND RESOURCES?
- ✓ WHY DEVELOP A PLAN FOR ASSESSING LOCAL NEEDS AND RESOURCES?
- ✓ WHO SHOULD BE INVOLVED IN DEVELOPING A PLAN FOR ASSESSING LOCAL NEEDS AND RESOURCES?
- ✓ WHEN SHOULD NEEDS AND ASSETS BE IDENTIFIED?
- ✓ HOW DO YOU DEVELOP A PLAN FOR ASSESSING LOCAL NEEDS AND RESOURCES?

- 1- To identify standard methods for assessing the health needs and assets of specific communities;
- 2- To demonstrate capacity in the use of computer programs such as Epi Data, INFOSHARE, EPI-INFO, SPSS or others to query census and other secondary data sources data for use in describing the health status of local communities;
- 3- To apply methods for conducting qualitative research techniques (such as structured and semi-structured questionnaires, group interviews, and field observations) to ascertain community perceptions of health needs;
- 4- To synthesize and develop effective means of presenting multiple sources of data that describe a community's health resources, health-related problems, and recommendations for action;
- 5- To develop partnerships with community leaders, community based organizations, health providers, and community residents

Who Should Attend

Course Duration

2 days

Course Outline

- 1- Introduction & Course Overview Concepts and definitions of community health assessment
- 2- The role of community assessment in community development Cultural Perceptions of health & illness and social and cultural considerations The role of assets within a community assessment
- 3- Steps in conducting a community health needs assessment Strategies for contacting the community.
- 4- Planning & Preparing for the Assessment Creating the research design for a community assessment
- 5- Data Collection methods: assessment with individuals (surveys, interviews)