

Course Name

Strategic Management of NGOs- Strategic Planning & Governance

Course Overview

This course provides professionals working in non-governmental organizations (NGOs) with an understanding of the vital role of the governing body, the importance of proper development of strategic planning, and the significance of governance inside NGOs. With this course, learners will be able to plan and execute the strategic plan and develop governance practices.

Course Objectives

This course is designed to enable participants understand the role of strategic management towards the achievement of sustainable competitive advantage in the context of increasing uncertainty in local and global business environments. It focuses on the strategic challenges and their management in a 21st century context - in particular the impact of the changing global, technological and knowledge based economy on how organizations grow and sustain growth. Corporate governance component of this programme deals with the complex set of relationships between the corporation and its board of directors, management, shareholders, and other stake holders. In the recent years, the regulators and legislators have intensified their focus on how businesses are being run.

Who Should Attend

The primary goals of this course are for students to develop an understanding of strategic planning and management, to know the ethical implications of the process, and to be able to apply the process by developing a strategic plan for an organization. A collaborative learning approach is stressed and students work in a group on a strategic plan project for a specific organization and participate in discussions regarding the strategic planning process

Course Duration

2 days

Course Outline

At completion of this course, students will be able to:

- Articulate and apply strategic planning and management to research administration.
- Identify the steps of the strategic planning and management processes.
- Develop a personal strategic plan.
- Facilitate the development of a strategic plan for a research administration organization.
- Develop an implementation plan to achieve the strategic goals